



10 REASONS YOU SHOULD BE USING EPM TO MANAGE YOUR ASSET

1

FORTRESS EPM's preferred property management software. Better tools for better results.

2

EVER-EXPANDING FOOTPRINT

Currently managing in 14 states throughout the Southeast.

3

INDIVIDUALIZED ASSET APPROACH

We work with 60+ client partners and strive to ALWAYS treat every owner and every asset as though they are our only one, which gives your unique property the attention and focus it needs with total alignment of your goals and expectations.

4

EXPERT PIVOTERS

Property management is messy, and we aim to help clean it up! Our teams work hard to deliver the management experience we promise and are amazing with owning up to mistakes and fixing them. We aren't shy and quickly overcome the unexpected.

5

ELMINGTON EXTRAS A LA CARTE

Our management fee covers the experts, you choose the extras as you need: Lease Up Project Management, Social Media Management Packages, Creative Services, DD Services, and more!

6

ELMINGTON STRENGTH VIA VENDOR PARTNERSHIPS

7

PERSONALIZED RM ATTENTION TO ASSETS

Regional Manager EPM ensures full support of every one of our V.I. Properties with an average portfolio size of 5.6 properties.

8

CONVICTIONS AND CULTURE

Forget The Ordinary, Think Like An Owner, Treat Amazing People Amazingly, Front Stab, Move People Along, and Elevates aren't just words that we use to check a box. Our convictions and culture attract and retain top talent!

9

PROPERTY RESULTS

Our teams are charged up by setting, then exceeding goals. Whether your focus in on Maximizing Rents, Digital Marketing, or simply improving your asset's operations, our teams have you covered with expert experience managing Class A+ through Class C communities in the Affordable, Conventional/Market Rate, New Construction, Value Add, and Build-To-Rent arenas.

10

EXPERIENCE IS EVERYTHING

Focus on unforgettable prospect experience from ILS's to phone/tour experience, to end of time as residents.